











### Leadership

#### To Resilience

11.11.2020

The Most Important Israeli conference of CEOs, COO & Supply Chain Executives™









The long-term consequences of the global epidemic are still uncertain, one thing is clear: The current crisis will greatly affect how business is conducted in the future; the epidemic continues to develop. At the conference we will address the changes required in organizations during this period, what is the holistic view of the potential effects that will apply to organizational strategy, what new strategy do they need to build in order to stabilize in the current environment and for the future?



Kobi Ben Moshe, CEO Aviv-AMCG



Prof. Amir Yaron, Bank of Israel Governor



YOAV WEKSLER, Conference Chairman EVP,COO Rafael



Ori Tadmor, President of KLA



Yaky Yanay, CEO & President



Mendi Zaltzman, CEO Haifa port



Eyal Malis, CEO Tnuva Group



Rajinder Bhatia, President and CEO, **Bharat Forge** Defence and Aerospace



**Sigal Regev** Rosenberg CEO at Meuhedet **Health Services** 



,Ofer Peleg VP, Global Supply Chain Operations Netafim



Mahmood sharif. Director of at trends research and sdvisorv



.Nadav Turner economic studies Phosphate) ICL-China



Rami Levy, CEO of Marketing



**Dr. Tomer Simon** YPH CEO (Yunnan Rami Levy Hashikma National Technology Officer, Microsoft Israel



Dikla Mor, Senior ,Vice President Aviv-AMCG



**,Yifat Kaplan** VP, Supply Chain PALRAM



Col. (Ret.) Avi Dadon, Deputy Director, General Head Directorate of Procurement & Production ISRAEL MINISTRY OF DEFENSE



Kfir Suisa. Global Chief Operating Officer at SodaStream



Dr. Erez Yaakobi, psychologist and senior lecturer at the Ono Academic Campus



Sigal Georgevich, CEO of the Israeli Coo & SCM forums



**HADAR LEVI STAND-UP** 

Come hear from friends in Israel and around the world,

CEOs and VPs in Operations and Chain will share the challenges, the management strategies as leaders who currently navigate large and complex organizations to shape organizational resilience. Conference participants are the top supply chain and operations executives from leading organizations in Israel about 900 Participants.

**About operations &** supply chain conference

## Leadership To Resilience

**08:00** Registration & Virtual

**08:45** PLENARY SEESION - Chair's Opening Remarks

YOAV WEKSLER, Conference Chairman

EVP, COO Rafael Advanced Défense systems

Sigal Georgevice, CEO of the Israeli Coo & SCM forums

**Opening Remarks:** 

The Bank of Israel's steps in the crisis, the economic situation and a look ahead Prof. Amir Yaron, Bank of Israel Governor

**09:20** Keynote Speaker:

How to Drive fast Change Through Leadership
Ori Tadmor. President of KLA Israel

09:40 Keynote Speaker: Organizational culture, the immune system of companies in managing a health crisis
Yaky Yanay, CEO & President Pluristem

**10:00** The impact of the corona on the business world through world health data Sigal Regev Rosenberg, CEO of the United Health Insurance Fund

**10:20** Online Networking Break

10:40 The experience of the UAE in coping the challenges caused by covid-19 in the field of foreign trade, supply chains Mr. Mahmood sharif, Director of economic studies at trends research and advisory



**11:00** One-on-One Interviews: Leadership Insights

Moderator: Kobi Ben Moshe, CEO of Aviv-AMCG

Speakers:

Eyal Malis , CEO Tnuva Group Rami Levy, CEO of Rami Levy Hashikma Marketing

**11:40** Management and Technology in the New Normal Dr. Tomer Simon, National Technology Officer, Microsoft Israel

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12:00	A corporation in a time of change a time of corona and a time of privatization - at all times together Mendi Zaltzman, CEO Haifa port
12:20	Rising above Disruption: An Adapting Business World Rajinder Bhatia, President and CEO, Bharat Forge Defence and Aerospace
12:40	Growth in the face of the economic crisis Kobi Ben Moshe , CEO of Aviv-AMCG
13:00	The organization's resilience strategy - leadership in a changing environment Senior Managing Director U.S.A
13:20	Hadar Levy, in an interactive stand-up meeting! Let's laugh about everything! About the period, you and how much fun it is to live !!! Free yourselves from mute, I'm on my way to you!
11:30	Refreshment Break
13:40	Session A:Operational creativity Moderator: YOAV WEKSLER, EVP, COO Rafael Advanced Défense systems
14:00	Overview of Corona Insights, Lessons and Applications -What was what is left and what do we want it to remain?  Kfir Suisa, Global Chief Operating Officer at SodaStream International
14:20	Israeli leadership in China - identifying opportunities and growing activity Nadav Turner, YPH CEO (Yunnan Phosphate) ICL-China
14:40	Flattening the Noise Ordinance Curve - Combining Technologies, Processes and Innovation to Maintain Continuity of the Organization in a Changing Period,
13:40	Raphael's Story YOAV WEKSLER, EVP, COO Rafael Advanced Defense systems Session B: Leadership in a time of crisis Moderator: Dikla Mor, Senior Vice President, Aviv-AMCG
14:00	Glocal? From global to local, questions and solutions Ofer Peleg, VP Global Supply Chain Global Operations Netafim
14:20	Management in an era of uncertainty disruptions in operations and Supply chain Yifat Kaplan, VP Supply Chain PALRAM INDUSTRIES
14:40	How does the Ministry of Defense support Israeli industry in the current era? Col. (Ret.)Avi Dadon, Deputy Director, General Head Directorate of Procurement & Production
15:00	Guest speaker  Managing "Horror" - How Do Leaders Make Crisis Decisions?  Dr. Erez Yaakobi, psychologist and senior lecturer at the Ono Academic Campus

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