

Incorporating HOP Into Your Data Management Systems & Organizational KPIs

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"When something is important enough, YOU DO IT.

Even if the odds

ARE NOT IN
YOUR FAVOR."

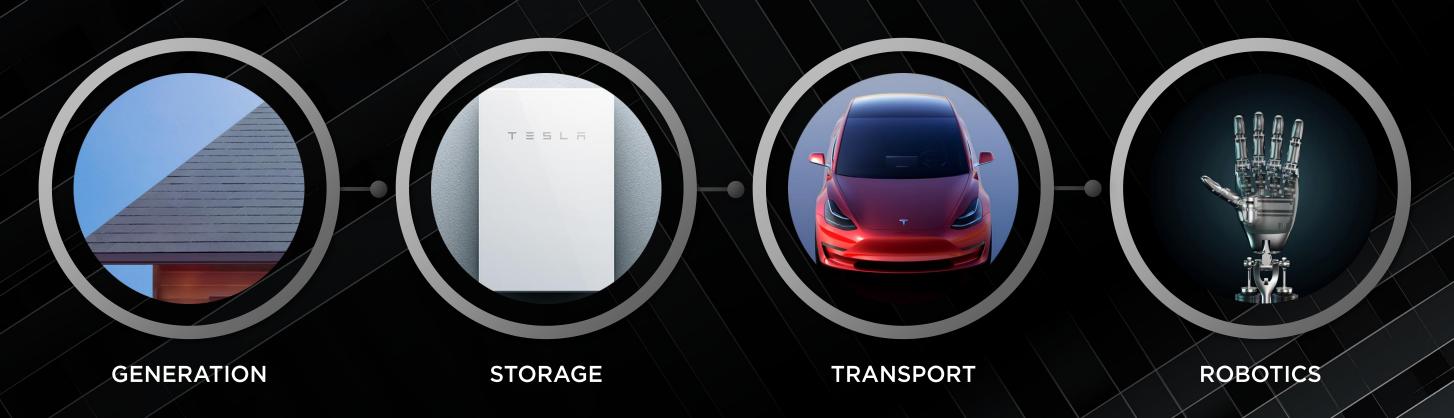
- Elon Musk



OUR MISSION

Accelerate the world's transition to sustainable energy.

THE FUTURE WE WANT



TESLA TODAY

35,499

CARS BUILT PER WEEK AVERAGE

3015



RETAIL & SERVICE



1.80 MILLION



CARS DELIVERED IN 2023



~130,000 **EMPLOYEES**

50,000+

SUPERCHARGER STATIONS



100 BILLION+

MILES DRIVEN

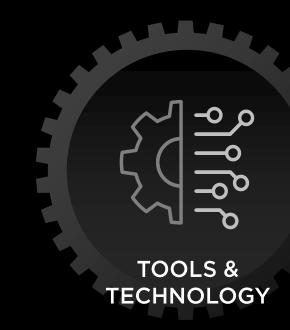
HOP INTEGRATION POINTS





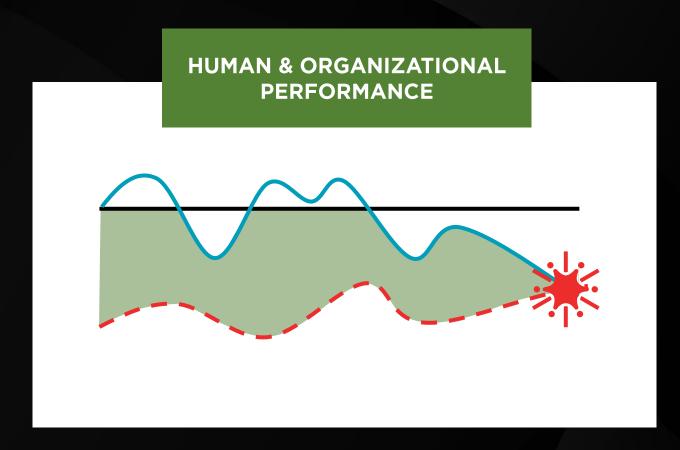






HOP HELPS US ENSURE SAFEGUARDS ARE BASED ON THE BLUE LINE



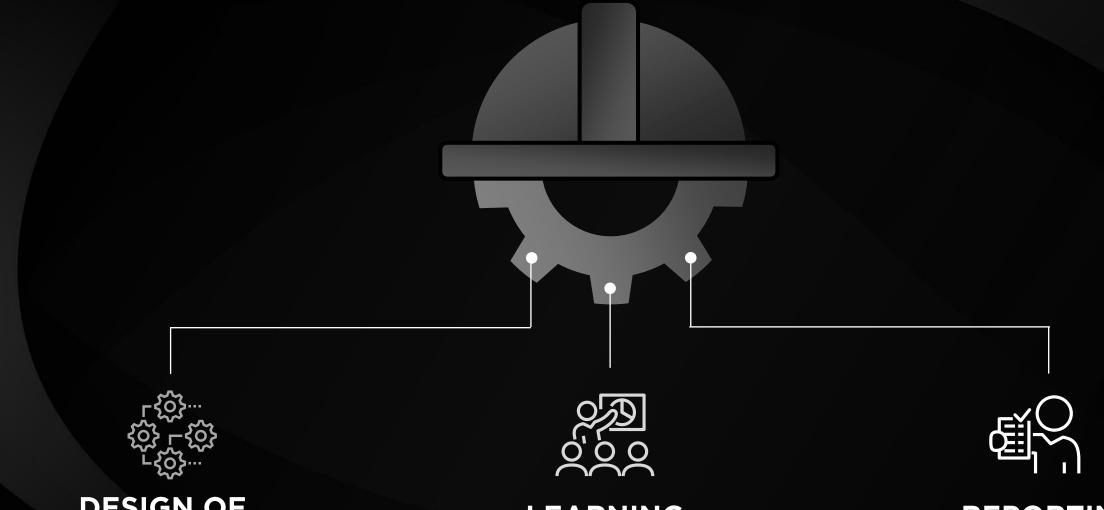








HOP MINDSET IS EMBEDDED FROM DESIGN TO REPORTING



DESIGN OF SYSTEMS & TOOLS

MYEHS

TAKE CHARGE



LEARNING TEAMS

SAFEGUARD ANALYSIS FOR EVENTS (SAFE)

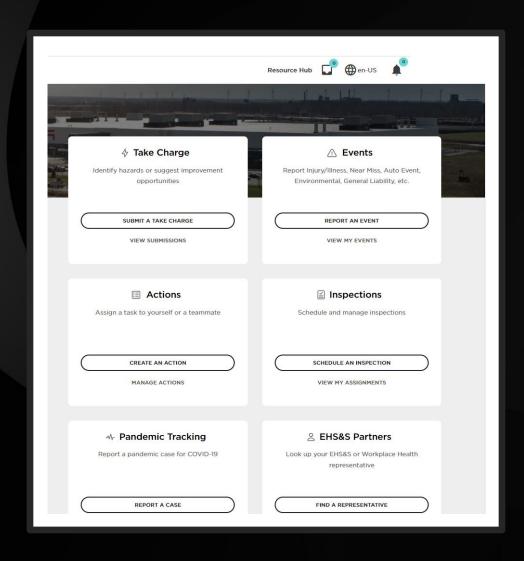
REPORTING

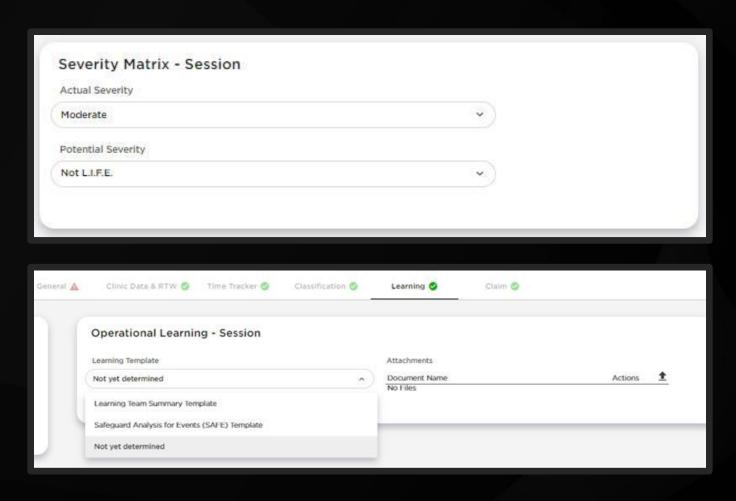
FOCUS ON ASTM / LIFE

TAKE CHARGE PARTICIPATION

MYEHS - ONE STOP SHOP FOR EHS&S

MyEHS integrates EHS&S information into one Tesla system. System deployment also enabled HOP aligned language in how we manage events.



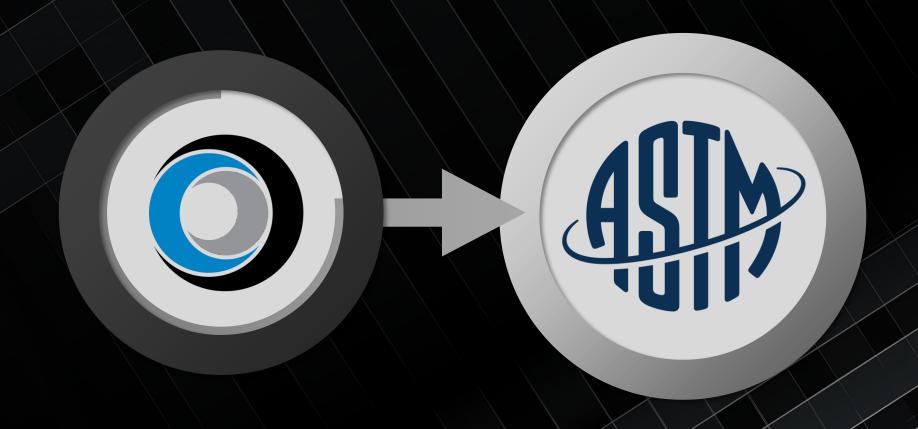


FOCUS ON ASTM 2920 - WHY CHANGE IS NECESSARY

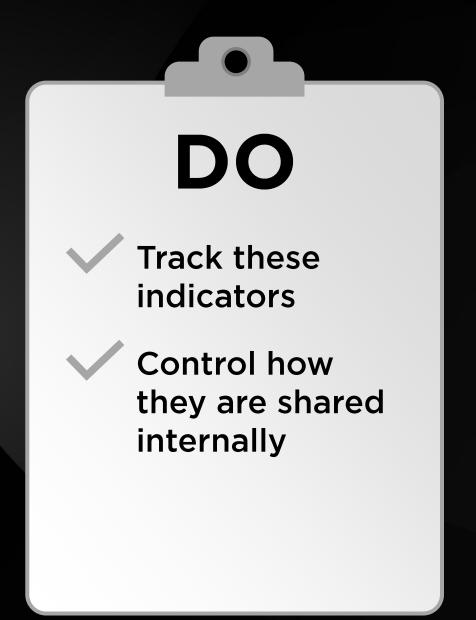
Environment Social Governance is moving companies to report non-financial indicators on the 10k

NEXT STEPS

Move from **OSHA**lagging indicators
as a global metric
and towards **ASTM**as the global metric
for safety success



TRADITIONAL LAGGING INDICATORS









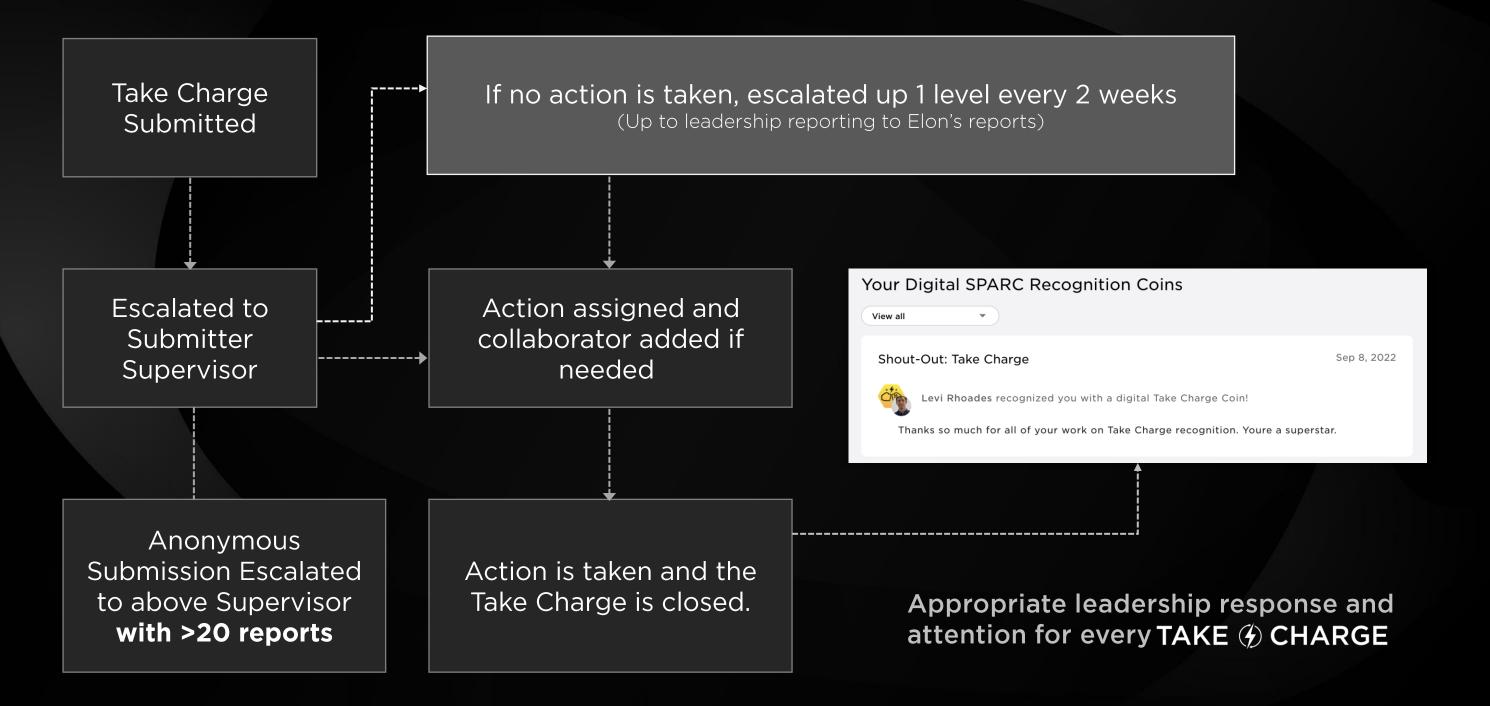
DON'T

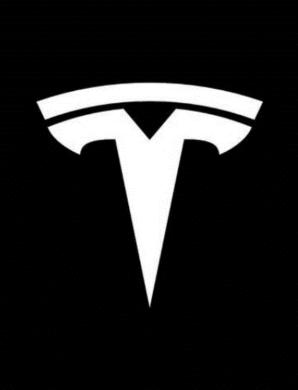
- Set targets for them
- Include on executive dashboards
- X Include in external reports

OUR FOCUS TELLS THE WORLD WHAT WE PRIORITIZE.

TAKE (1) CHARGE

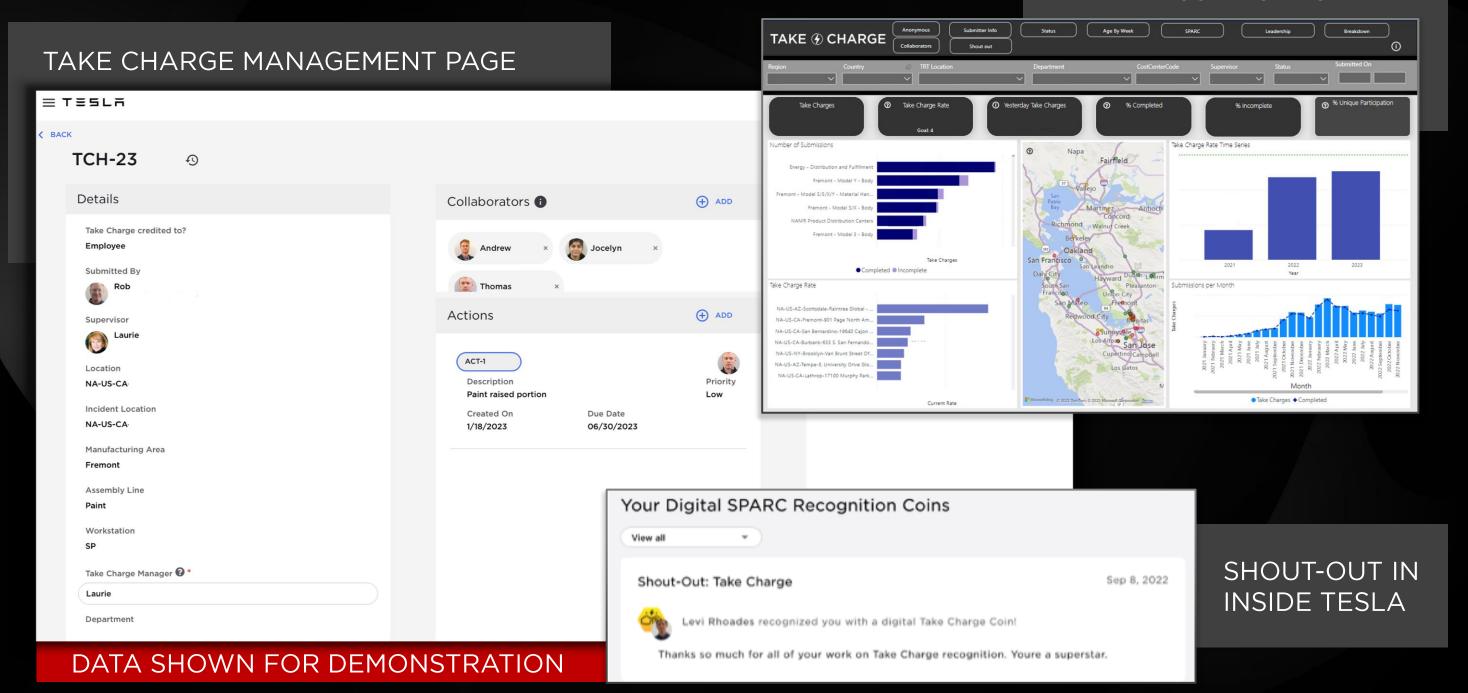
PROCESS: CUSTOM BUILT TOOL





TOOL: USER EXPERIENCE

TAKE CHARGE ANALYTICS DASHBOARD



TAKE () CHARGE ADOPTION

GLOBAL SCOPE: Take Charge is used across all business units and world regions where Tesla operates.



Take Charge Submissions Globally

44 Countries

1616
Locations

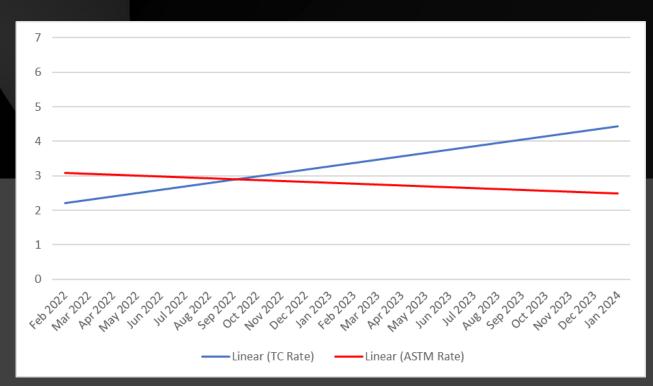
2,714
Shoutouts

70,100+
Submitters

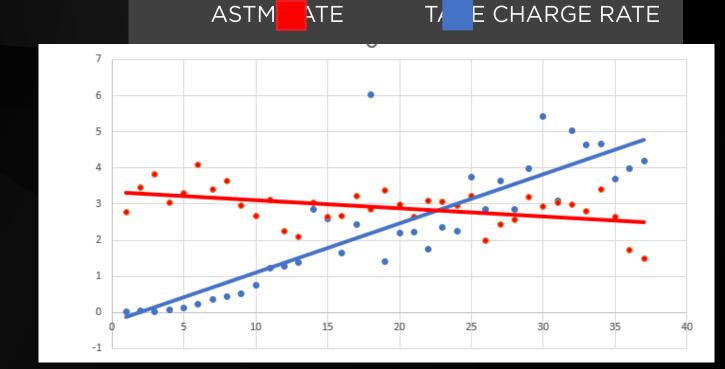
1,136,000+

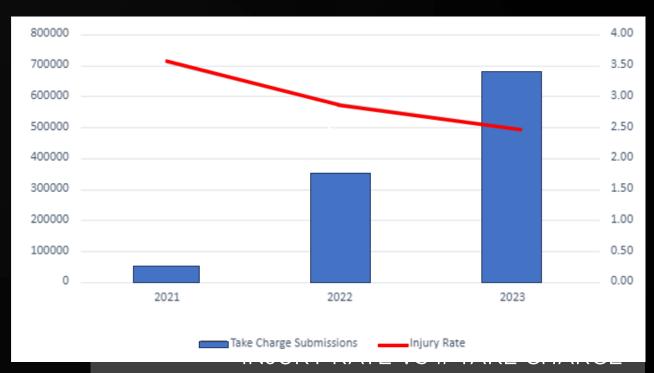
Submissions (Jan. 2024)

GLOBAL OPERATIONAL PERFORMANCE IMPACT

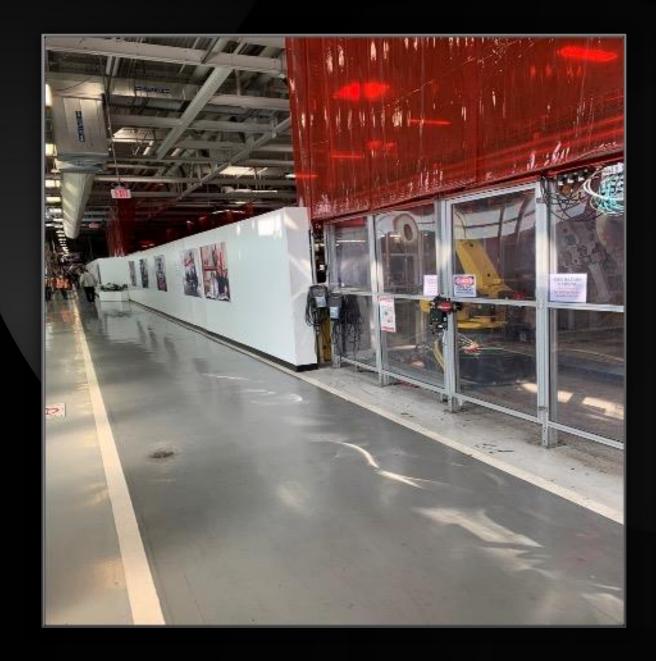


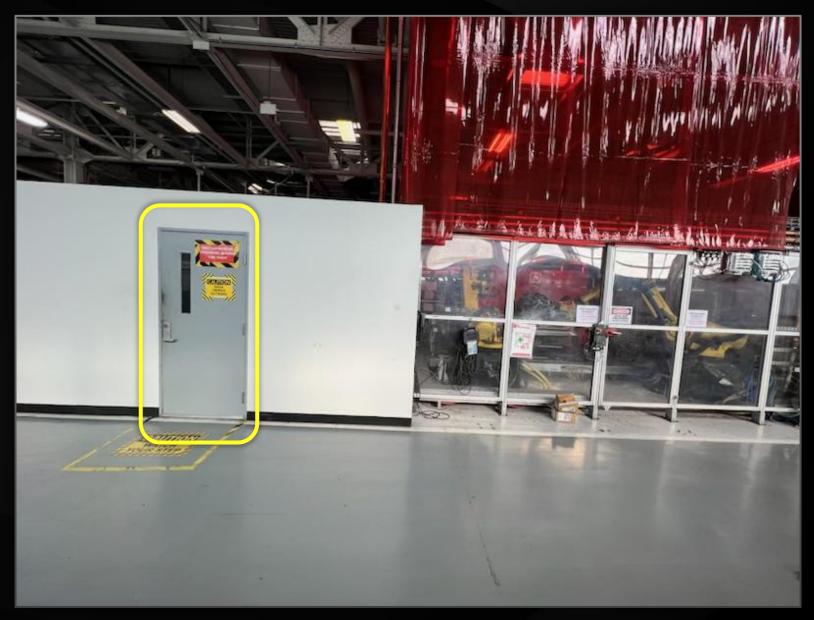
ASTM TREND VS TAKE CHARGE TREND





TAKE CHARGE IMPROVEMENT: EXAMPLE





WHY IT WORKS: KEY PARTNERSHIPS

TAKE (*) CHARGE aligns with HOP principles

Engagement from leadership and workers

Blame Stops Improvement Aligned with core operational values

Learning & Improving are Essential

Systemic escalations to ensure action

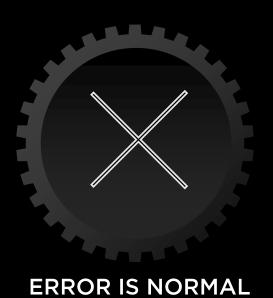
Response Matters



Spend more time preventing/eliminating the next issue and *less reacting to the last issue*

TESLA'S KEY PRINCIPLES OF

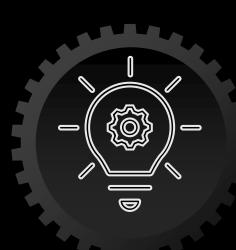
HUMAN & ORGANIZATIONAL PERFORMANCE













SAFEGUARDS SAVE LIVES

EVENT LEARNING - TWO APPROACHES





- 1. What safeguards existed and worked?
- 2. What safeguards existed and did not work?
- 3. What safeguards did not exist but could have worked?



Can be conducted on successful work!

Deeper learning of events

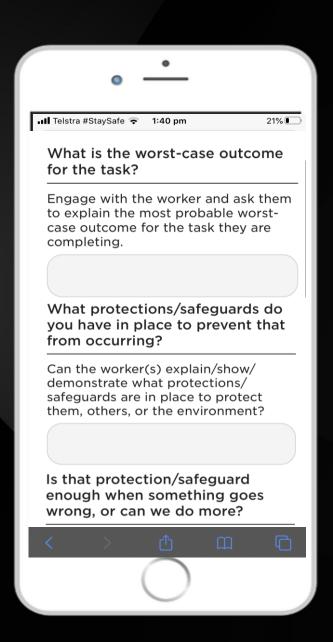
Led by certified Learning Team Facilitator

Includes 5-7 people closest to the work

Conducted in two 90-min sessions



ESSENTIAL SAFEGUARD INTEGRATION POINT: LEADERSHIP ENGAGEMENT & ASSURANCE PROGRAM (LEAP)



Purpose:

LEAP is a program designed to verify and validate our work process and identify improvements

Used to validate our mantra; safeguards and capacity

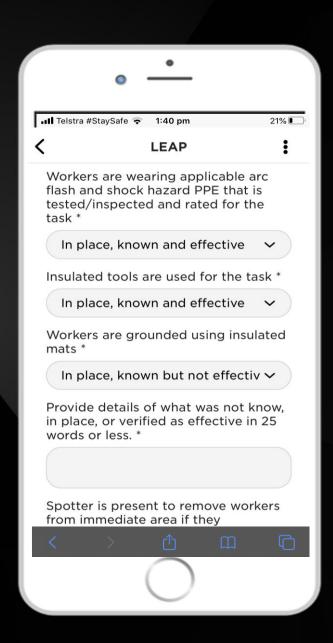
Not a numbers game

General Guidelines:

Open-ended conversation prompts

Focuses on including positive aspects, as well as opportunities for improvements

ESSENTIAL SAFEGUARD INTEGRATION POINT: LEADERSHIP ENGAGEMENT & ASSURANCE PROGRAM (LEAP)



Critical Tasks:

Selecting **Essential Safeguard Verification** will prompt list of Essential Safeguards required to be in place

Questions are more targeted:

Were the Essential Safeguards were known by the workers?

Were the Essential Safeguards in place?

Were the workers able to demonstrate validating the effectiveness of the Essential Safeguard?

Provide details if an answer is 'no', such as "in place, known, but NOT effective"

WHY IT WORKS: CHANGE THE CONVERSATION

SAFE - Safeguard Analysis For Events &

LEAP - Leadership Engagement & Assurance Process align with HOP principles

Focuses on safeguards instead of workforce behaviors

Error Is Normal

Blame Stops Improvement

Response Matters

Learnings shared globally

Learning & Improving are Essential

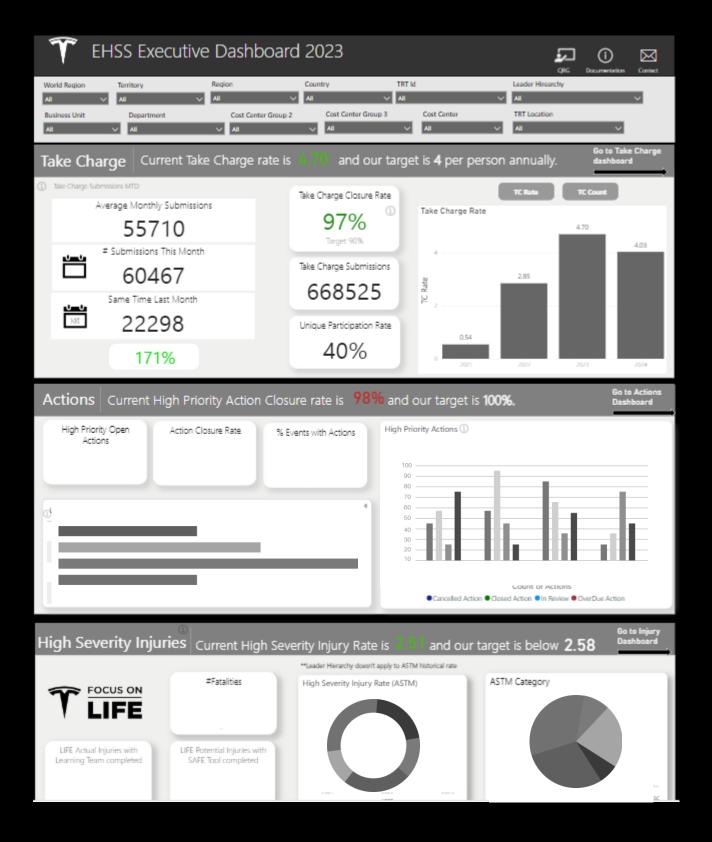
Context Drives Behavior

Increases capacity to fail safely

Safeguards Save Lives



Do not rely on Stop Work Authority, instead determine when it's safe to *START work*.



Executive Dashboard

- Take Charge is displayed first
- All event related high priority actions to be closed on time.
- We focus our attention on LIFE Actual and LIFE Potential events

DATA SHOWN IS FOR DEMONSTRATION PURPOSES ONLY



KEY TAKEAWAYS

- Insert HOP-minded people into your design teams so that processes naturally align as you move along in your journey
- Focus on building capacity to fail safely over preventing all events
- Set goals using leading metrics
- Implement tools that enable learning from those closest to the work

ARE YOU READY TO DRIVE THE CHANGE?

